## Tjep design



"less is less more is more".

When I was handed Frank Tjepkema, I went home, looked at his homepage, and the first thing I saw didn't catch my attention at all. It was kind of dull, but mostly I kept thinking that it was wired how he could combined jewlery with interior. After looking at the homepage for some time I understood more and more.... and even though I might not like the aesthetics in the design I felt more and more an intrest for the design. But after having an interview with Tina, who works close with Frank and Jannica, I fully understood and also felt facinated by Tjep design. I was especially surprised by their

working methods, such as the moodboard. Which I have used for my presentation to point out the

most intresting parts I found in Tjep design.



They combined jewle with interior design in House of teksture.

Their way of working with material. They always use new hightech

ways.....



## Their way of working.

A new project they are working on now is about a fruitbar. In every project they start with the basics of the concept. What can you do with fruit and what is it actually. Also for ROC Apeldoorn university they designed the reception for the economic department. Again they thought of the basics of economy. As a rollong connected machine.



While I was talking to Tina. She gave me a very intresting Article about Tjep. "Het DNA van Tjep"

## They take all kinds of jobs and see something intresting in them.

Water. Was a project with another group. they designed the form of the bottle

> Gold workshop For children from disad ntaged neighourghoods.

They combined concepts into their design.

BLING BLING PENDANTS. They also do personal jobs like this where they transformed inherited jewlery

to new jewlery.

HEARTBREAK. the client is part of the art piece.

TABLE ACCIDENT. everybody around the table is diffrent.

XXL Chair. More a statement then useful.

This chair has also been compared to Erwin Wurn's Fat Car.

PRAQ. Interior for a Also fabbrica restaurant tjep designed

After doing this research, I find Tjep very intresting. I am not thinking about the products they make, cause for sure there are a lot who likes their work, but what caught my attention was how they in all ways combine art with design. Concepts are the essense of their work, not many designers work like this. This is a very intresting part of their design, and design in general, and I truely believe that art and Design connects very well in Tjep, but also today art and design, are more and more overlapping each other.