

do droog design

‘ All attempts to draw up selection criteria for the Droog Collection are doomed to fail ’.

Again and again they are faced with exceptions to the rule. Droog Design is not interested at all costs in humour, in environmentally friendly design, in re-using products and forms, nor do they have a specific interest in non-design or the implementation of simple materials and techniques. And yet these elements are always present in some form or another. In product one there may be more of element B, while in product three completely different features may be dominant.



Clothes hanger lamp



Pinball Machine 'lucky Cat'

do experience

Droog Design does not represent a style, but an image. They want to show the richness of personal concepts.

droog at home flagship store

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