

Experimental Jetset is an Amsterdam graphic design unit founded in 1997 by Marieke Stolk, Erwin Brinkers and Danny van den Dungen. Focusing on printed matter and installation work, Experimental Jetset have worked on projects for the Amsterdam Stedelijk Museum (SMCS), Purple Institute, Centre Pompidou, Colette, Dutch Post Group (TPG), Réunion des Musées Nationaux (RMN), Le Cent Quatre (104), De Theatercompagnie and t-shirt label 2K/Gingham - they designed a popular 'John&Paul&Ringo&George' t-shirt.

Their work has been featured in group exhibitions such as Terminal Five (JFK Airport, New York, 2004) and The Free Library (Riviera Gallery, New York, 2004). Solo exhibitions have included Kelly 1:1 (Casco Projects, Utrecht, 2002) and Ten Years of Posters (Kemistry Gallery, London, 2006). In 2007, a large selection of work by Experimental Jetset has been acquired by the Museum of Modern Art (NY), for inclusion in the MoMA permanent collection.

They are known for being faithful to Helvetica in their works but don't they get sick of it? If they are so devoted to one typeface do they call Helvetica with a pet-name? Do they count their age in 'years after Helvetica'?

Do they have their favourite Helvetica letters?

Is there any Helvetica letter they would like to be?

Do they have their Helvetica-letter alter egos?

Is their handwriting in Helvetica?

How many times did they secretly try to design something better than Helvetica?

How many times did they try to quit using Helvetica?

From what distance would they recognise a difference between Arial and Helvetica?

Does anyone of them have a daughter named Helvetica? And is Max Miedinger her godfather?

Do they ignore texts not written in Helvetica?

Perhaps we could easily find out by asking them these questions but

