

Rietveld to Office

Introduction

The subject 'Patterns' immediately made me think of the connection with fashion. Later on during my research I also found some interesting information about artists and architects that work with patterns. But considering the connection to Folklore I decided to stay focused on patterns in clothing. Moreover, I figured that an increased knowledge of fashion could be in its place because of my lack of interest in fashion. And actually I will have to admit that fashion seems to be much more interesting than I eventually expected.

Throughout the entire history of fashion patterns have changed incredibly. From the Pre-Christian time on to the beginning of the 18th century patterns of flowers basically ruled in the fashion world. As from the 18th century on to today patterns have been changing rapidly from stripes, check patterns, dots, flowers to all others sorts of patterns.

Apart from the variety of patterns over time, there has also always been a great variety of patterns and styles between different classes of society. The patterns of the upper class of society included various fine images of flowers and other decorative contours. Whereas the clothes of the 'normal' people contained stripes, lines and other more simplified patterns. Another difference is that the fashion for the upper class people went over borders (for example throughout entire Europe), whereas for lower class people it was more a geographic thing. Rich people travelled a lot more and therefore got in touch with different cultures leading to a greater variety and difficulty of patterns.

Considering the diversity of patterns between these classes in society I started wondering how this is arranged nowadays. Therefore I found it interesting to investigate the patterns of clothing between two totally different groups of people in nowadays society. I separated these groups based on education and jobs and came to the following notification: 'Rietveld' (students that study at the Rietveld academy) and 'Office' (people that have a universal degree and work in several corporate companies in The Netherlands). From these two groups I have taken several pictures of the patterns of the clothes they wear, searching for a difference or red line between them.

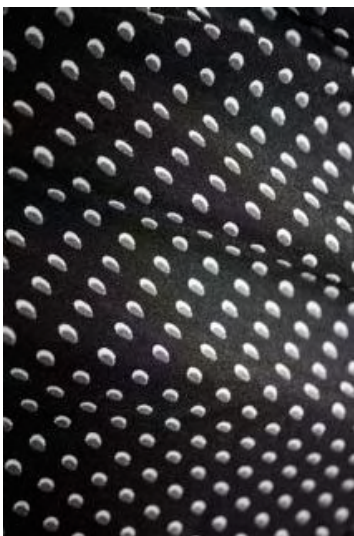
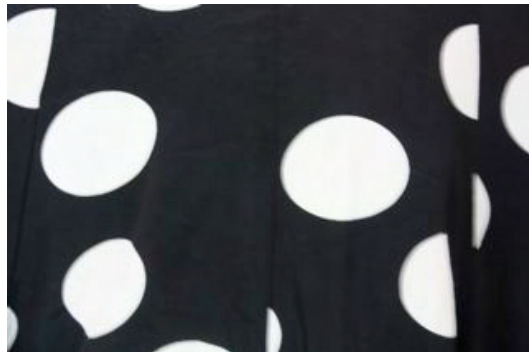
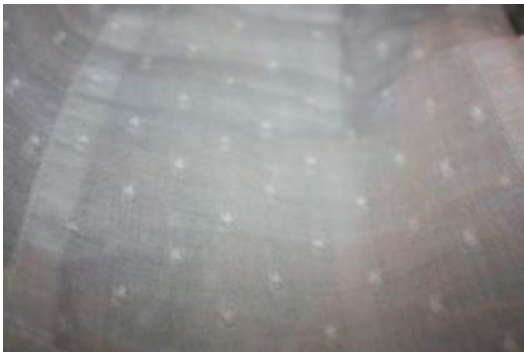
Therefore this research tries to find an answer to the question if there is a difference in patterns of clothes 'Office' people wear compared to 'Rietveld' people. The research is mainly imaged based of pictures I have made the past month of the different patterns. Furthermore, this document is divided into chapters that contain several patterns that can be compared between these two groups and other various patterns. This distinction has been made in order to zoom into the exceptional differences. It finished with a small conclusion about the findings and results.

Comparisons (Dots)

Rietveld



Office

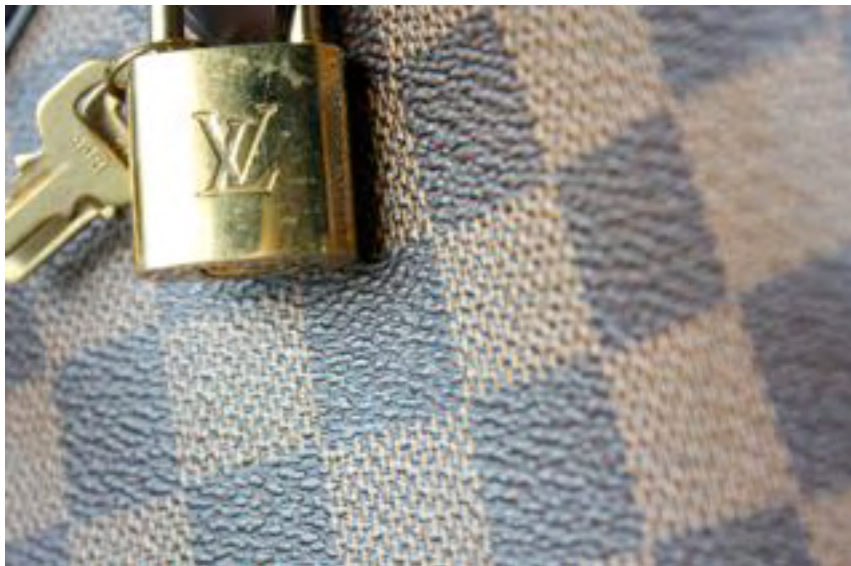


Comparison (Stripes, Lines and Check Patterns)

Rietveld



Office

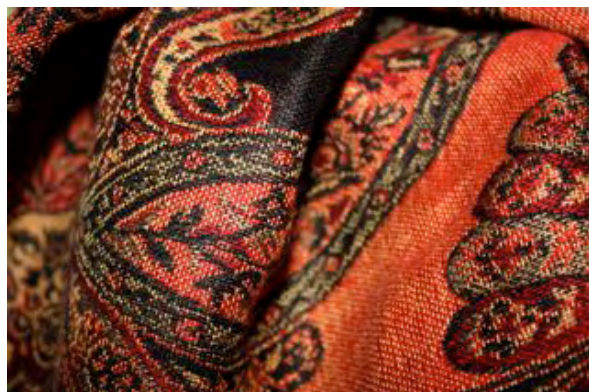


Comparison (Flowers)

Rietveld

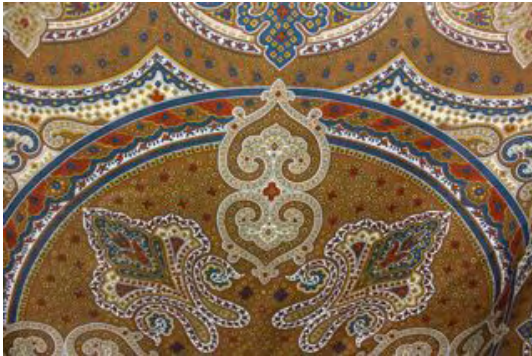


Office



Comparison (Various)

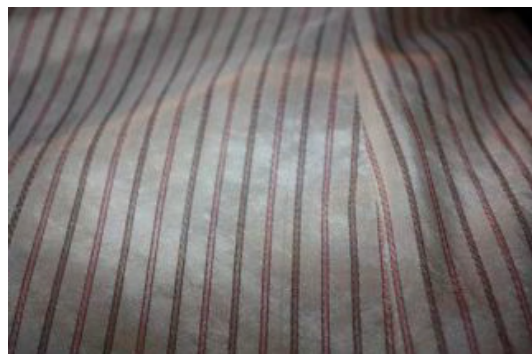
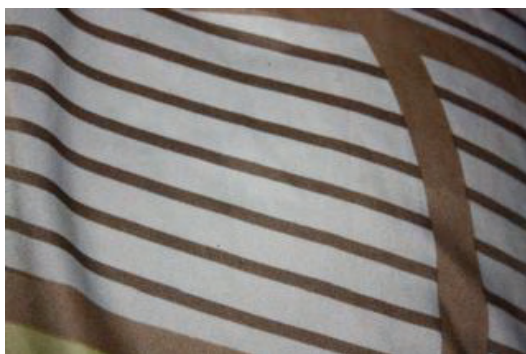
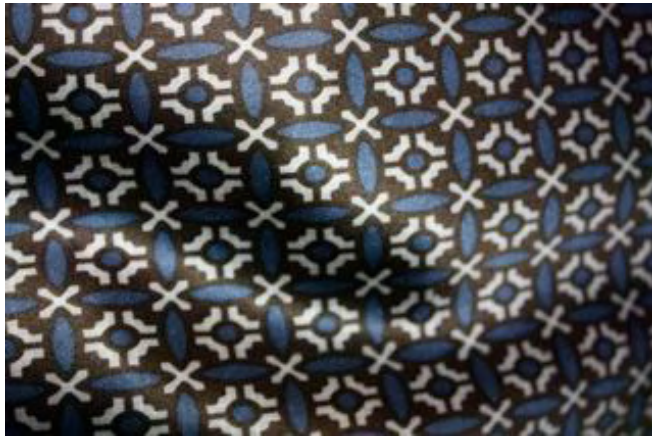
Rietveld





Office





Conclusion

After having ordered these different images of patterns, I believe that there is a huge difference between the two groups of people I classified. At first, there is a great variety of colours that are worn between the different groups. The 'Rietveld' people are wearing more intense colours than the 'Office people'. Second, within the patterns 'Office' people are wearing it seems that the same pattern is repeated over and over again in a certain peace. As for the 'Rietveld' patterns, variation within one peace is very common. And third, the overall varieties of patterns differ enormously. The 'Office' people basically only wear the same things whereas the 'Rietveld' people all wear different patterns. Almost non of them are exactly the same.

These differences maybe draw the conclusion that within the 'Office' society the individual can not be too outspoken. People have a tendency to wear the same clothes and patterns in order belong to a certain image / group and not outstand this group. Whereas at the Rietveld academy people want to express themselves the way they are and differ from one another. Here the individual counts much more than the 'total group'.